

INVERTO 60

Keratin Hair Treatment (Formaldehyde Free): Professional Use instructions

CAREFULLY read all instructions and precautions prior to using the product. In order to discern undesired effects and compatibility issues, please perform a sample test prior to fully applying the product on the hair. **Before you start: you will need the following: Cape, bowl, brush, blow drier, flat iron capable of 450F, large hair clips, fine tooth combs (you need it to spread the product evenly), Easy comb and/or heat resistance comb (optional).** Work in well ventilated and read all related warnings on the product

This is a new product please do not assume instructions of other products

1. Wash the hair well with clarifying shampoo; this will enable the opening of the cuticles. Rinse well and towel dry (no need to blow dry). **Please wear gloves** and apply **Preparation for Keratin Treatment** as directed all over the hair, use comb to spread it evenly and deeper, you may feel tingling on your scalp it should go away, if irritation persist rinse and wash your hair. Leave on the hair for 15 minutes. Rinse and Towel dry (no need to blow dry). Divide the hair to three sections Left Right and back.

You may notice that it is hard to comb and that is normal when using clarifying shampoo.

2. Start applying the treatment product on very small locks of hair one at a time from the bottom of the Back section, about 1(one) centimeter from the root, spreading the product evenly to the tips of the hair and verify that the hair is evenly and nicely saturated. Leave solution on the hair for 60 (sixty) minutes. *Notes: It is extremely Important that the entire hair is completely covered with the solution and that the solution is evenly distributed throughout the hair before proceeding to the next step.*

3. After waiting 60 minutes, rinse the hair lightly with warm water (Yes rinse off the treatment product lightly) Towel dry and blow-dry the hair 100% using high heat. You may use a round brush to make it easier for the next step of flat ironing. Straight detangled hair makes it better and easier to work with. Continue to Step 3a or 3b based on the hair color.

4a. **For natural and dark hair colors only:** Using a flat iron at 420-450°F (it's about 205-232°C) to straighten the hair in combination with a Heat resistance comb. Starting at the nape, move the iron slowly from the scalp to hairs' ends. Assuring the ends are smooth and straight. Go over the same section several times until there is almost no fume (it may take 7-12 times depending on the hair type, condition and part of head it is). Do not overdo since you can burn the hair.

4b. **For Blondes, light & red Colored hair:** set flat iron at 380F-400F (it's about 190-200°C) because higher heat may tint your hair to "yellow-orange color" to try avoid it please note the hair color may change while you are flat ironing it, so try adjusting the heat as you notice color changes if any. Should that happen you can use a Color Corrector. straighten the hair in combination with a Heat resistance comb. Starting at the nape, move the iron slowly from the scalp to hairs' ends. Assuring the ends are smooth and straight. Go over the same section several times until there is almost no fume (it may take 7-10 times depending on the hair type, condition and part of head it is). Do not overdo since you can burn the hair.

5. Let the hair cool down for 10 minutes or cool it by blowing cold air on it. **For Blondes-** if color corrector needed, use it at this point if (you have one, if not you can do it another day) and than Wash hair with sulfate free shampoo.

----**IMPORTANT:** if you feel that the hair came out dry continue with step 5a otherwise skip step 5a and go to step 6.-----

5a. if you feel that the hair came out dry.

Towel dry and Apply liberally Deep Conditioning Hair Mask If needed. Wait for 15 min Rinse and blow dry ,That's it.

6. Blow dry using medium heat and enjoy.

What's next, What to do, What to expect?

Now that you washed and treated the hair, It is recommended to use a light flat iron touch (360F) over your hair (once a day) in the first few days as the hair is "getting used to" being straight and getting ready for the change. Avoid strong clips and pony tails bands until you have washed your hair again. If a color corrector needed you can always use it another day.

Important Maintenance:

To preserve your healthy and straight hair for longer period. Wash your hair on a regular basis with: our Sulfate Free moisturizing shampoo and conditioner. You can find money saving offers on our website.

MOST POPULAR Concentrated Formulation Sulfate Free Shampoo & Conditioner Set With Moroccan Argan oil-provides superior protection, moisture, and a lasting shine. Rich infusion of nourishing and cleansing elements provides a luxurious lather that leaves hair healthy, strong, vibrant and manageable. Gentle enough for permed or color treated hair . Infused with Hydrolyzed keratin & collagen Amino acids for stronger healthier shiny hair.



Miracle Moroccan Argan oil and Inverso Keratin Replenisher are excellent choices. They will add a great touch to your hair in seconds. Simply add few drops to your hair just before you blow dry it.

Wake up with beautiful hair Everyday™
www.keratinresearch.com