

## KERATIN HAIR TREATMENT INSTRUCTIONS FOR (4 types):

● Original (Keratin Treatment with Argan Oil)

● Keratin Forte+

● Gold Label

● Ultragel FX

(the only difference is the after care instructions Step 4)

**Warning please be prepared:** When applying this product, use gloves and a respiratory protective mask in a well ventilated area.

Avoid contact with eyes, may cause skin, eyes, respiratory irritation

**\*\*Important** you may use our Advanced Preparation for Keratin Treatment before step 2, as it can improve performance of the treatment by 20-35% according to our in-house research and research partners.

**1. Without Advanced Preparation-** Wash the hair well with clarifying shampoo; this will enable the opening of the cuticles. Rinse well and blow dry, brush the hair with medium heat until it is completely dry. Comb and separate hair into 3 sections: Left, Right and Back. Go to step 2.

**1a. With Advanced Preparation-** Wash the hair well with clarifying shampoo; this will enable the opening of the cuticles. Rinse well and towel dry (no need to blow dry). Please wear gloves and apply Preparation for Keratin Treatment as directed all over the hair, use comb to spread it evenly and deeper, you may feel tingling on your scalp it should go away, if irritation persist rinse and wash your hair. Leave on the hair for 15 minutes. Rinse and Towel dry (no need to blow dry). Divide the hair to three sections Left Right and back. Go to step 2.

*Note: The Clarifying shampoo optimizes the treatment. You will notice that it is hard to comb and that is normal when using clarifying shampoo.*

**2. Start applying the treatment product** from the bottom of the Back section, about 1(one) centimeter from the root then use a fine comb spreading the product evenly to the tips of the hair and verify that the hair is evenly saturated. Leave solution on the hair for 30 minutes.

*Notes: It is extremely important that the entire hair is completely covered with the solution and that the solution is evenly distributed throughout the hair before proceeding to the next step. Comb through - using the fine toothed comb - a very little bit should push in front of comb. However the hair should not be over saturated.*

**3. Please wear respiratory protective mask and Blow-dry the hair 100%** (yes while the product is on the hair) using medium heat. You may use a round brush to make it easier for the next step of flat ironing. Straight detangled hair makes it better and easier to work with. Using a flat iron at 420-450°F (it's about 210-232°C) to straighten the hair in combination with a Heat resistance comb. Starting at the nape, move the iron slowly from the scalp to hairs' ends. Assuring the ends are smooth and straight. Go over the same section several times until there is almost no fume (it may take 7-12 times depending on the hair type, condition and part of head it is). Do not overdo since you can burn the hair, use your senses, it's very simple.

### 4. Last Step: What's next, What to do, What to expect?

Now that you washed and treated the hair, the hair should be straight and possibly feel dry or a little oily depending on your hair condition and treatment type used. If for some reason you fill some discomfort from the treatment and wish to wash your hair, try at least to wait few hours for the treatment to settle. Otherwise follow the waiting time listed below:

**Original Keratin Treatment Formula** - Wait from 3 hours to overnight. Anyone who desires to stay with treatment for 3 days may do so, there is no harm, then wash the hair with Sulfate free shampoo and conditioner.

**Keratin Forte+**: Wait 1 day and wash the hair with Sulfate free shampoo and conditioner. Anyone who desires to stay with treatment for 3 days may do so, there is no harm, then wash the hair with Sulfate free shampoo and conditioner.

**Keratin Gold Label:** Wait 1 day. Anyone who desires to stay with treatment for 3 days may do so, there is no harm, then wash the hair with Sulfate free shampoo and conditioner.

**Keratin Ultragel FX:** For previously treated and light to wavy hair Wait 3 hours. Virgin, kinky & coarse hair types hair

**TIP:** It is recommended to use a light flat iron touch (360F) over your hair (once a day) in the first few days as the hair is "getting used to" being straight and getting ready for the change. Avoid strong clips and pony tails bands until you have washed your hair again.

### Important Maintenance:

To preserve your healthy and straight hair for longer period. Wash your hair on a regular basis with: our Sulfate Free moisturizing shampoo and conditioner. You can find money saving offers on our website.

**MOST POPULAR** Sulfate Free Shampoo & Conditioner Set With Moroccan Argan oil-provides superior protection, moisture, and a lasting shine. Rich infusion of nourishing and cleansing elements provides a luxurious lather that leaves hair healthy, strong, vibrant and manageable. Gentle enough for permed or color treated hair. Infused with Hydrolyzed keratin & collagen Amino acids for stronger healthier shiny hair.

**INVERTO SILK** Luxurious Sulfate Free Shampoo & Conditioner Set With Roucou Oil: Concentrated Luxurious Sulfate Free Moisturizing shampoo & Conditioner set. Infused with Roucou Oil, High Quality ingredients and great Fragrance. Roucou Oil is one hundred times richer in beta-carotene than carrots, roucou oil stimulates the production of melanin, which is responsible for your hair's color. It also contains ellagic acid, which neutralizes free radicals and has antioxidant properties that protect against UV radiation.

**INVERTO KERATIN REPLENISHER** is reasonably priced and a Great Value of 300ml a must have product! How does it work? The Replenisher opens the cuticle and enters to infuse Keratin proteins and emollients into the hair. Its deep penetrating action repairs and revitalizes hair during blow drying or ironing and closes the cuticle to entrap nourishment.

**MIRACLE MOROCCAN ARGAN OIL** Legendary blend of Argan Moroccan Oil, grown organically in Morocco. Lightweight oil, rich in vitamin E. Argan oil has the unique quality of instant absorption into hair, instantly giving you the shine and velvety look you were looking for in seconds Guaranteed.



*Miracle Moroccan Argan oil and Inverso Keratin Replenisher are excellent choices: They will add a great touch to your hair in seconds. Simply add few drops to your hair just before you blow dry it.*